



the hoxton

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Via delle Mantellate, 2, 50129 Firenze FI, Italy

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Once the home of the Ricasoli family – the inventors of Chianti wine – our palatial new pad in Florence blends original features with postmodern cool. Expect laid-back gardens and a basement party space set around 161 bedrooms, a Riviera-themed restaurant, a wine bar and Renaissance gems nearby.

161 rooms

1 restaurant &  
1 wine bar

1 basement  
events space

1 garden terrace,  
piazza & courtyard

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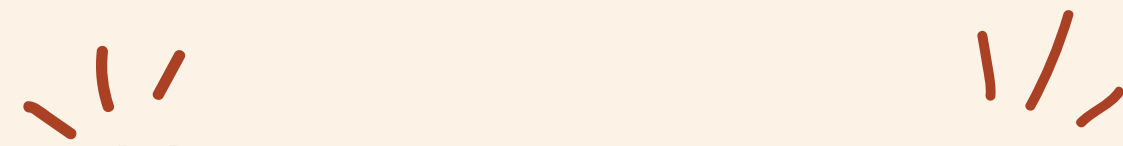


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## 161 Rooms

Our 161 bedrooms are inspired by both classical and modern Florentine design – drawing from the building’s colourful history. They’re designed to suit any kind of stay, from the compact Snug and Cosy right up to Roomy, Biggy, Studio and Studio Up. Hox House, meanwhile, covers self-contained apartments for longer Florence getaways.



## Hosting a meeting or party?

Fancy curating a Florentine event? La Riserva, our unique basement events space in the heart of the city, is here to help with all your work or post-work special occasion needs. Parties, away days, seminars, cocktail parties: we can do it all.



## No rip-off policy

Our rooms have everything you need and nothing you don't. Everyone gets water, fresh milk, coffee and tea, and a fridge that's yours to stock with snacks and drinks from our Hox Shop, where you'll find beers, wines and soft drinks at supermarket prices.



## Feelin' peckish?

For a Med-inspired menu served with Tuscan flair, head to our Italian restaurant, Alassio: home of carefree Riviera vibes (and tasty seafood dishes). Then it's time to let your hair down at Enoteca Violetta, our laid-back neighbourhood wine bar complete with local vino and small plates.

### *The neighbourhood*

The Piazza della Libertà neighbourhood is a short amble from Florence's historic centre, including the Duomo cathedral and grand Palazzo Pitti. It's home to a strong creative community, with artists and students alike drawn to its lively squares and narrow cobblestone streets. Michelangelo's David of Florence may be a mere 15-minute walk away, but you'll be equally wowed by the local galleries, boutiques, cafés, bakeries and gardens – all just moments from the hotel.



### *Did you know?*

Florence is the birthplace of the piano, invented in 1700 by Bartolomeo Cristofori– who was hired as chief instrument maker at the Florentine court of Cosimo III de' Medici. Three pianos by Cristofori survive in various locations worldwide.

### *How to get here*

We're a 20-minute stroll or six-minute taxi ride from Florence's main train station: Firenze Santa Maria Novella. You can also catch a bus on lines 7 or 11 from outside the station, and get off at L. Il Magnifico Liberta': we're a four-minute walk away.

### *Want to know more*

Email here: [sales.florence@thehox.com](mailto:sales.florence@thehox.com)

Telephone here: +39 055 098 6070

A place to hang | *Our lobby*



# Meetings & party time

1 Meeting space + 1 rooftop + 1 courtyard

## The Rooftop

Host your next event on the stunning Rooftop of our iconic Branzi building. With a private bar and breathtaking views of the Duomo and Tuscan hills, it's the perfect setting for any occasion. The space features a retractable awning, meaning your event is covered no matter the weather.



The Rooftop



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The Rooftop | Bar





The Rooftop



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## The Courtyard

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The Courtyard is perfect for sunshine-filled days in Florence. Lined with potted olives and lemons and centered around a beautiful three-tiered fountain, it's the perfect spot for any occasion.



The Courtyard



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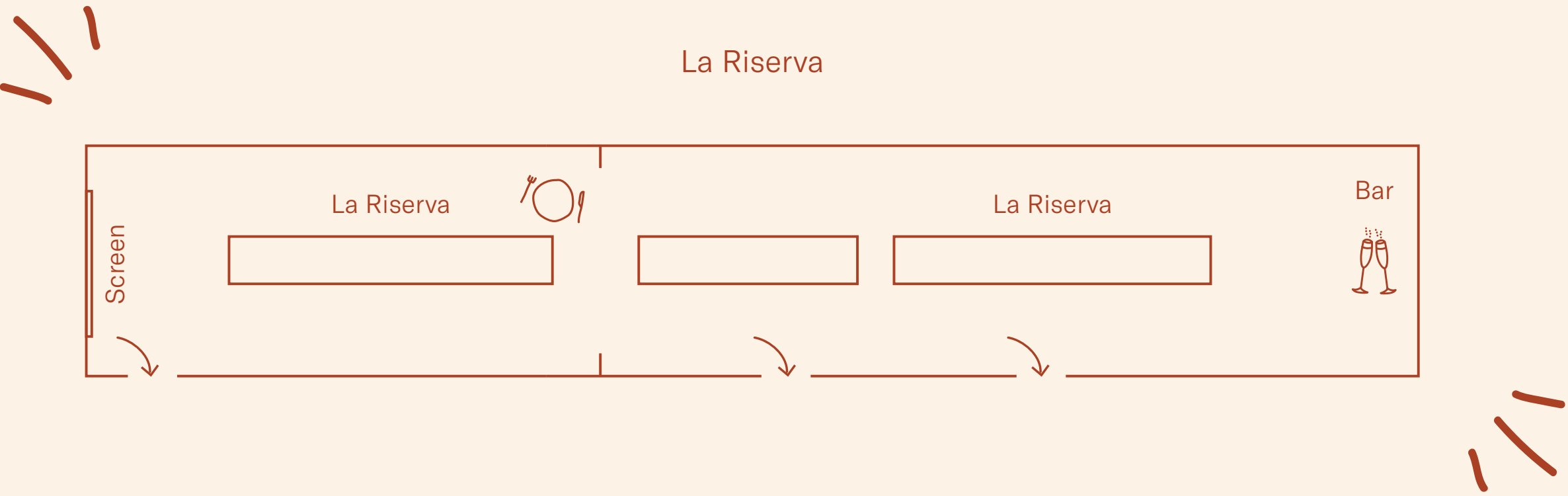


## La Riserva

Whether you're looking to host a Florentine dinner party, drinks, or daytime meeting - La Riserva is here to help. Choose to hire part of the space: La Riserva Rosso, or La Riserva Bianco, or hire the entire underground wine cellar exclusively, to create a pitch or party your guests won't forget.



# La Riserva | 2 rooms



Room	Capacity				
	DIMS (SQM)	Boardroom	Theatre	Seated	Standing
La Riserva	93	40	70	40	80
Rooftop	100	-	-	50	50
Library	-	-	-	-	-
Lobby	-	-	-	-	80
Enoteca Violetta	128	-	-	66	80
Alassio	205	-	-	90	-
Alassio (Winter Garden)	70	-	-	35	92
Inner Courtyard	300	-	-	92	-
Full Courtyard	-	-	-	-	120





La Riserva | Theatre Style



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La Riserva | Boardroom



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La Riserva | *Private Dining*



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# Destination Dining

*Alassio + Enoteca Violetta*



## Wining and Dining

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Treat your friends, family or clients to the very best of Florentine hospitality at the Hoxton Florence. Our all day restaurant Alassio serves Mediterranean plates and comfort dishes inspired by Italy's coastal cuisine, bringing back memories of summer holidays on the Italian Riviera. In the evening, head to Enoteca Violetta, your laid-back neighbourhood wine bar. The place to be for vibrant wines, Italian snacks and good times. As a plus, head to our all day lobby bar for a pastry, coffee or cocktail.

Alassio



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Alassio | Winter Garden



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Enoteca Violetta



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Enoteca Violetta

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Enoteca Violetta

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Lobby Bar | All Day Lobby Bar



THE LOBBY BAR

CAPPUCCINO	ESPRESSO
CAFFÈ LATTE	MACCHIATO
CAPPUCCINO	ESPRESSO
CAFFÈ LATTE	MACCHIATO
CAPPUCCINO	ESPRESSO
CAFFÈ LATTE	MACCHIATO

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